

MIM (Masters in Innovation Management)
Teaching Scheme

I Year: Autumn Semester

Teaching Scheme					Contact Hrs Per Week			Exam Duration		Relative Weightage%				
S. No.	Course Code	Course Title	Subject Area	Credits	L	T	P	T	P	CWS	PRS	MTE	ETE	PRE
1	IDN-503	Design Thinking	PCC	3	1	0	4	2	0	10-25	25	15-25	-	30-40
2	IMN-503	Effective Communication	PCC	2	1	1	0	0	2	20-35	20-30	-	-	40-50
3	IMN-505	Business Valuation	PCC	3	2	1	0	2	0	20-35	-	20-30	40-50	-
4	IMN-507	Innovative Entrepreneurship Strategies	PCC	3	2	0	2	2	0	10-25	25	15-25	30-40	-
5	IMN-509	Legal Aspects of Business	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
6	IMN-511	Business Decision Making	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
7	IMN-513	Contemporary Management Practices	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
Sub Total				18										

I Year: Spring Semester

Teaching Scheme					Contact Hrs Per Week			Exam Duration		Relative Weightage%				
S. No.	Course Code	Course Title	Subject Area	Credits	L	T	P	T	P	CWS	PRS	MTE	ETE	PRE
1	IMN-502	Technology Management	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
2	IMN-504	Contemporary Strategic Management	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
3	IMN-506	Intellectual Property Management	PCC	3	2	1	0	2	0	20-35	-	20-30	40-50	-
4	IMN-508	Process Innovation Management	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
5	IMN-510	Product Innovation Management	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
6	IMN-512	Innovative Services and Business Models	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
7	IMN-514	Financing and Marketing of Innovation	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
Sub Total				18										

II Year: Spring Semester

Teaching Scheme					Contact Hrs Per Week			Exam Duration		Relative Weightage%				
S. No.	Course Code	Course Title	Subject Area	Credits	L	T	P	T	P	CWS	PRS	MTE	ETE	PRE
1	IMN-603	Project (Continued from Sem III)	RP	18	-	-	-	-	-	-	-	-	100	-
	Sub Total			18										
	Grand Total			74										

List of Elective Courses for MIM (Masters in Innovation Management):

S. No.	Course Code	Subject Name	Credit	L	T	P	Exam Dur. (Hrs)		Relative Weightage (%)				
							T	P	CWS	PRS	MTE	ETE	PRE
1	IMN-521	IP Portfolio Management	3	2	1	0	2	0	20-35	-	20-30	40-50	-
2	IMN-522	Intellectual Value and Corporate Value Creation	3	2	1	0	2	0	20-35	-	20-30	40-50	-
3	IMN-523	Licensing and Commercialization of IP	3	2	1	0	2	0	20-35	-	20-30	40-50	-
4	IMN-524	Diffusion of Innovations in Social networks	3	2	1	0	2	0	20-35	-	20-30	40-50	-
5	IMN-525	Design for Extreme Affordability	3	2	1	0	2	0	20-35	-	20-30	40-50	-

* All the elective subjects for M.Des Course are also available for the students of MIM as PECs.