MIM (Masters in Innovation Management)

Teaching Scheme

I Year: Autumn Semester

Teaching Scheme							Contact Hrs			Relative Weightage%					
					P	er W	eek	Duration							
S.	Course	Course Title	Subject	Credits	L	L T P		T	P	CWS	PRS	MTE	ETE	PRE	
No.	Code		Area												
1	IDN-503	Design Thinking	PCC	3	1	0	4	2	0	10-25	25	15-25	-	30-40	
2	IMN-503	Effective Communication	PCC	2	1	1	0	0	2	20-35	20-30	-	-	40-50	
3	IMN-505	Business Valuation	PCC	3	2	1	0	2	0	20-35	-	20-30	40-50	-	
4	IMN-507	Innovative Entrepreneurship Strategies	PCC	3	2	0	2	2	0	10-25	25	15-25	30-40	-	
5	IMN-509	Legal Aspects of Business	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-	
6	IMN-511	Business Decision Making	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-	
7	IMN-513	Contemporary Management Practices	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-	
	Sub Total														

I Year: Spring Semester

				ntact er Wo		Exam Duration		Relative Weightage%						
S.	Course	Course Course Title Subject Credits				T	P	Т	P	CWS	PRS	MTE	ЕТЕ	PRE
No.	Code		Area											
1	IMN-502	Technology Management	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
2	IMN-504	Contemporary Strategic Management	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
3	IMN-506	Intellectual Property Management	PCC	3	2	1	0	2	0	20-35	-	20-30	40-50	-
4	IMN-508	Process Innovation Management	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
5	IMN-510	Product Innovation Management	PCC	2	2	0	0	2	0	20-35	-	20-30	40-50	-
6	IMN-512	Innovative Services and Business Models	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
7	IMN-514	Financing and Marketing of Innovation	PCC	3	3	0	0	3	0	20-35	-	20-30	40-50	-
	Sub Total													

II Year: Autumn Semester

	Teaching Scheme					Contact Hrs Per Week			Exam Duration		Relative Weightage%					
S. No.	Course Code	Course Title	Subject Area	Credits	L	T	P	T	P	CWS	PRS	MTE	ЕТЕ	PRE		
1	IMN-601	Summer Training	SEM	3	-	-	-	-	-	-	-	-	100	-		
2	IMN-602	Project	RP	2	-	-	-	-	-	-	-	-	100	-		
3		Elective I	PEC	3	-	-	-	-	-	-	-	-	-	-		
4		Elective II	PEC	3	-	-	-	-	-	-	-	-	-	-		
5		Elective III	PEC	3	-	-	-	-	-	-	-	-	-	-		
6		Elective IV	PEC	3	-	-	-	-	-	-	-	-	-	-		
7		Elective V	PEC	3	-	-	-	-	-	-	-	-	-	-		
	Sub Total			20		•	•									

II Year: Spring Semester

	Teaching Scheme						Contact Hrs Per Week			Relative Weightage%				
S. No.	Course Code	Course Title	Subject Area	Credits	L	Т	P	Т	P	CWS	PRS	MTE	ETE	PRE
1	IMN-603	Project (Continued from Sem III)	RP	18	1	-	-	-	-	-	-	-	100	-
	Sub Total													
	Grand Total													

List of Elective Courses for MIM (Masters in Innovation Management):

S. No.	Course	Subject Name	Credit	L	T	P	Exam Dur.		Relative Weightage (%)						
	Code						(Hrs)								
							T	P	CWS	PRS	MTE	ETE	PRE		
1	IMN-521	IP Portfolio Management	3	2	1	0	2	0	20-35	-	20-30	40-50	-		
2	IMN-522	Intellectual Value and Corporate	3	2	1	0	2	0	20-35	-	20-30	40-50	-		
		Value Creation													
3	IMN-523	Licensing and Commercialization	3	2	1	0	2	0	20-35	-	20-30	40-50	-		
		of IP													
4	IMN-524	Diffusion of Innovations in Social	3	2	1	0	2	0	20-35	-	20-30	40-50	-		
		networks													
5	IMN-525	Design for Extreme Affordability	3	2	1	0	2	0	20-35	-	20-30	40-50	-		

^{*} All the elective subjects for M.Des Course are also available for the students of MIM as PECs.