

**ACADEMIC AFFAIRS OFFICE
INDIAN INSTITUTE OF TECHNOLOGY ROORKEE**

No. Acd./D) /IAPC-101

Dated: April 08, 2021

NOTIFICATION

Subject: Admission process and selection criteria for the new M.Des. (Industrial Design) and MIM (Master in Innovation Management) Programmes

On the recommendation of the IAPC (101st meeting, under Item No. 101.2.16), the Chairman, Senate has considered and approved the following proposal of admission process and selection criteria for the new M.Des. (Industrial Design) and MIM (Master in Innovation Management) Programmes:

S. No.	Programme Name	Minimum Educational Qualification	Mode & Schedule of Inviting Application	Selection Criteria	No. of Seats
1.	M. Des. (Industrial Design)	Four year Graduate Degree in any discipline with Mathematics as one of the subjects in 10+2 with valid CEED/GATE score.	Attached at Appendix-A	Aptitude Test and Personal Interview (PI)	20
2.	MIM (Masters in Innovation Management)	Graduate Degree in any discipline with valid CAT/GMAT/GATE score and Post Degree experience of five years.		Group Discussion (GD) and Personal Interview (PI)	20

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Assistant Registrar (Curriculum)

Copy to (through e mail):-

1. Chairman, Senate & Director
2. Coordinator, DIC
3. Dean, Academic Affairs
4. Associate Dean of Academic Affairs (Curriculum)/(Evaluation)
5. Meeting Section
6. Channel I/ academic webpage of iitr.ac.in

<u>M.Des. (Industrial Design) Admission Steps</u>			
Sr.	Activity	Responsibility	Tentative Timeline
1	Preparation of Advertisement and Application Form and Portal Creation (PG Admission Office Phone No. and DIC Phone No. for queries related to New M. Des. Program will be mentioned)	PG Admission Office	April 1 st Week, 2021
2	Preparation of Advertisement for Website/Social Media	PG Admission Office	April 1 st Week, 2021
3	Launching of Advertisement for Newspaper and Portal Management	PG Admission Office	April 1 st Week, 2021
4	Launching of Advertisement for Website	PG Admission Office	April 1 st Week, 2021
5	Receiving Applications on Portal	PG Admission Office	May 15 th , 2021
6	Scrutiny of Applications	PG Admission Office	May 20 th , 2021
7	Joint meeting for Cut-off	PG Admission Office & DoD/DIC – Jointly	May 3 rd Week, 2021
8	Aptitude Test & Interview Call Letters	PG Admission Office	May 3 rd Week, 2021
9	Preparation of Aptitude Test by Committee	DoD/DIC	May 4 th Week, 2021
10	Conduct of Aptitude Test	DoD/DIC	June 1 st Week, 2021
11	Conduct of Interview	DoD/DIC	June 1 st Week, 2021
12	Final Result preparation by Interview Committee	DoD/DIC	June 2 nd Week, 2021
13	Announcement of Result	PG Admission Office	June 3 rd Week, 2021
14	Offer Letter to Candidates	PG Admission Office	June 3 rd Week, 2021
15	Spot Round of Admission	PG Admission Office	June 4 th Week, 2021
16	Final List of Candidates in M. Des.	PG Admission Office	July, 2021

Mater in Innovation Management (MIM) Admission Steps			
Sr.	Activity	Responsibility	Tentative Timeline
1.	Preparing the Design of Application Form	PG Admission Office in consultation with DoD/DIC	April 1 st week , 2021
2.	Design of Portal for inviting Application	PG Admission Office	April 2 nd week , 2021
3.	Design of Advertisement	PG Admission Office in consultation with DoD/DIC	April 2 nd week, 2021
4.	Release of Advertisement	PG Admission Office	Around 15 th April 2021
5.	Preparing Database of Applications	PG Admission Office	May 15 th 2021
6.	Screening of Applications	PG Admission Office in consultation with DoD/DIC	May 20 th 2021
7.	Shortlisting of Applications for GD/PI	DoD/DIC	May 25, 2021
8.	Sending letters to shortlisted students	PG Admission Office	May 26, 2021
9.	Conducting GD	DoD/DIC	June 2 nd week 2021
10.	Conduct PI	DoD/DIC	June 2 nd week 2021
11.	Preparation of final result based on recommendations of DoD/DIC Admission Committee	PG Admission Office	June 3 rd week 2021
12.	Announcement of Result	PG Admission Office	June 3 rd Week, 2021
13.	Offer letters to Candidates	PG Admission Office	June 4 th week to July 2021
14.	Final List of Candidates in MIM	PG Admission Office	July, 2021